



February 12, 2010

To Whom It May Concern,

I was pleased to have Ms. Heather Huhman speak to the PRSA New Professionals Section during the recent PRSA Webinar *How to Position Yourself to Get Your Dream Job*. My key objective as director of professional development for the PRSA New Professionals Section is identifying industry leaders who can effectively share their expertise with Section members. As a respected mentor and valuable resource in the young professionals community, Ms. Huhman served as an ideal featured speaker. She demonstrated her ability to connect with our members, and present her extensive knowledge during her presentation.

Ms. Huhman's presentation included guidance on how to be a standout candidate through a dynamic online career portfolio. Not only did she cover what a portfolio should include, but also provided specific examples and creative ideas. Based on her vast experience, she discussed the attributes of different public relations environments in an effort to help members determine their ideal setting. After speaking, Ms. Huhman welcomed all questions and provided comprehensive answers. Throughout the Webinar Ms. Huhman provided useful tips and advice, some of which I have personally started implementing to enhance my online presence.

Having the opportunity to hear from speakers such as Ms. Huhman extremely increases the value of our Section membership. Her passion for helping new professionals achieve their career goals was palpable during her presentation, and was proven through her willingness to dedicate her time to PRSA. I would highly recommend Ms. Huhman for future speaking engagements.

Sincerely,

*Sarah Siewert*

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