



November 1, 2009

To whom it may concern,

As Director of Events for the James Madison University chapter of PRSSA, I was very pleased with Ms. Huhman's presentation to my group. We asked Ms. Huhman to speak to members of our chapter about 'how to stand out in the tough job market' and 'how to build a portfolio.' We felt the first topic would be essential to our members, as many will be graduating in May and are worried about the economy and finding a job. The second was of importance to us because while we have heard countless presentations on how to perfect a resume and cover letter, we have heard little about the correct way to build a portfolio. As we are a preeminent, pre-professional public relations organization, we were delighted that Ms. Huhman tailored the information to make sure it was relevant to us.

Ms. Huhman's impressive knowledge about these topics had the audience captivated and eagerly taking in every piece of advice. I was personally impressed with the professionalism that Ms. Huhman displayed; everything from her language and diction, to the PowerPoint presentation, to the way she handled and answered our questions. While we were enlightened with new information and tips on the topics previously mentioned, many of our chapter members had questions about general topics, such as resume layout and professional dress. Ms. Huhman welcomed all questions and provided great advice on a variety of topics.

During the middle of the presentation, a passerby stuck his head in and asked if he could attend the rest of the session, as he overheard the information being presented from the hallway and was intrigued. While this was a great compliment to Ms. Huhman, I also felt a personal pride because our chapter was hosting such an impressive and stand-out guest speaker. Over the past couple of years that we have been an official chapter, PRSSA has had the opportunity to host many guest speakers and visit many professional organizations. However, Ms. Huhman far exceeded our expectations as well as standing out as one of our most influential and knowledgeable speakers.

Sincerely,

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